

gallery of jewels  
SAN FRANCISCO



your love story begins here....

# gallery of jewels

SAN FRANCISCO

## about us

gallery of jewels is dedicated to creating and managing a specialized retail jewelry marketplace. the galleries represent and sell handcrafted, limited edition jewelry by bay area, regional and international jewelry designers. the gallery presents each artist individually and collectively achieves an attractive variety of silver, gold and platinum adornments. with more than 100 artists in our portfolio, there is always something special for your fashion, engagement, wedding, and commitment needs.



Gallery of Jewels was VOTED TOP 10 Designer Retailer in the recently concluded JCK Las Vegas "Jewelers Choice Awards" - the first industry design competition to harness the Internet and allow jewelry designers to vote for their favorite retailer. The JCK Design Center provided the venue for the Annual Top 50 Designer Retailer Awards Ceremony that took place on June 6, 2010. The top 50 retailers who excel at displaying and selling designer jewelry were feted. Gallery of Jewels was honored with 7th place.



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[galleryofjewels.com](http://galleryofjewels.com)

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## the company

the gallery was conceived in 1990 by dona taylor and bill hoover, the principals. dona and bill have been independent jewelry retailers for over 30 years. shawn higgins, director of galleries, delivers a fashion aesthetic, purely driven by passion and integrity. most importantly, it is the contributions of the whole team; from the artists to the gallery managers, sales associates and back office personnel that delivers the love of our business.

dona and bill moved from a depressed colorado economy to a thriving and robust san francisco in january of 1989 with a six month old baby and only a few pennies in the cookie jar. bill wanted to pursue a television advertising career and dona's dream was to design and build her first line of fashion jewelry. after a few months of finding their legs, the big earthquake hit; the economy crashed. bill's dream died, but dona was able to stay on track. she began with building her workshop, a 4x8 piece of plywood as a workbench in the laundry room. the office consisted of a pc and printer next to the bed. dona took care of design and production while bill, shifting gears, took care of business and sales development. "ornaments by dona" was born.

many weekends were spent selling dona's original jewelry from a card table in front of the local grocery store

in order to pay the rent. not a fun way to do business. what's the best way to get placement of your new jewelry line into a store? open one! thus was the motivation to open the first gallery of jewels. dona and collections from five of her artist friends were the humble beginnings of gallery of jewels.

our mission is consistent. from day one, gallery of jewels is dedicated to supporting the artist community. the galleries represent and sell handcrafted, limited edition jewelry by extremely talented bay area, regional and International jewelry designers.

there is always something perfect, considering your style and budget, for your fashion, engagement, wedding and commitment needs.



## contact us

discover these things we would like you to know about us

- over 100 designer collections
- custom jewelry design and production
- fashion
- engagement, wedding and commitment
- green and conflict free jewelry
- we buy and trade gold
- repair, engraving and stone setting
- unparalleled customer service

## what our happy artists and customers say:

i love gallery of jewels!

In february I visited san francisco for a friend's bachelorette party. a day of shopping landed us in gallery of jewels and drooling over all the spectacular creations displayed in the lovely store. i saw something that i liked, but my friend snatched it up before I had a chance to think about if I wanted to purchase it. a week later, i got a call from cheery jenny letting me know I was the lucky winner of the march \$250 gift certificate drawing. jenny worked tirelessly to help me find a beautiful ring that fit my budget and matched my style. just last week my ring arrived after being custom made by david and ronnie out of las vegas. I LOVE IT! I am so thrilled and entirely impressed with the

level of service and follow-up that the gallery of jewels provided me. i will most definitely be returning to gallery of jewels on my subsequent trips to san francisco. thank you so very much!!  
- katie peterson jewelry moment (May 25, 2010)

a message from chiara solari ..... august 16, 2010

what a fabulous experience! i can't tell you how absolutely wonderful your people are. (she reeled off everyones name,) you have such good energy, you are kind, generous and thoughtful. i had a wonderful, wonderful, wonderful time (with quiver a in her voice).

